



**San Antonio Northeast Rotary Club**  
Chartered May 19, 1987 - District 5840 - Club #24625  
[www.sanortheastrotary.com](http://www.sanortheastrotary.com)



SERVE TO CHANGE LIVES



# the Nor'easter

**Rotary**

Club of San Antonio  
Northeast



February 1, 2022



Find us on  
Facebook

Salsalito Cantina & Mexican Restaurant, 14535 Nacogdoches Road, San Antonio, TX 78247  
Social Half-Hour 5:30 p.m. - Meeting 6:00 p.m. - 7:00 p.m.  
Zoom: Meeting ID: 843 6914 9790 No password required



**Rotary's Four Way Test of the things we think, say or do:**

1.) Is it the TRUTH? 2.) Is it FAIR to all concerned? 3.) Will it build GOODWILL and BETTER FRIENDSHIPS? 4.) Will it be BENEFICIAL to all concerned?

Our speaker this evening is Jesus H. Saenz Jr., IAP Director of Airports, City of San Antonio. In January 2020, Jesus H. Saenz Jr., IAP, was appointed to serve as the city's Director of Airports. In this role, he oversees the day-to-day operations of the San Antonio Airport System, made up of the San Antonio International Airport and Stinson Municipal Airport. Combined the airports account for economic impact of more than \$ 5.2 billion annually and support approximately 46,000 jobs in the region. Mr. Saenz brings a strong focus on strategic planning initiatives to enhance customer experience, shepherd the airports capital improvement projects and increase the international airports air service, both domestic and international.



Previously, Mr. Saenz was Chief Operating Officer (COO) for the Houston Airport System (HAS). As the COO, Mr. Saenz oversaw strategic and business plan development, business process re-engineering, implementing of technologically complex projects and airport operations.

He has held a wide range of positions, including General Manager for William P. Hobby Airport Assistant Director of Administration and Customer Service at George Bush Intercontinental Airport, Assistant Director of Transportation at George Bush Intercontinental Airport, Acting Assistant Director of Operations at George Bush Intercontinental Airport, Senior Superintendent, Superintendent and Customer Service Manager.

During his nearly 20-year aviation career he has become an accredited executive of the Global ACI-ICAO Airport Management Professional Accreditation Program (AMPAP-IAP). He is designated as an International Airport Professional. He is also an active member of the Airports Council International Facilitation Team and AAE member. Mr. Saenz obtained his Bachelor of Arts degree in Social Sciences from University of Houston-Downtown.

**Birthdays & Anniversaries**

Celeste Barron will be celebrating her birthday on February 12th.

Ana Sturgeon will be celebrating her birthday on February 15th.



The next meeting of the Madison High School Interact Club will be on Monday, February 7th. If your schedule permits, we encourage club members to please attend the Interact club meetings to show your support and to see what these amazing young people do for our community. You will not be disappointed. Madison High School is located at 5005 Stahl Road, San Antonio, TX 78247. If you have questions, please contact Madison High School Interact Sponsor Janeen Downen at [jdowne@neisd.net](mailto:jdowne@neisd.net)

**RI president-elect announces 2022-23 presidential theme**  
by Ryan Hyland

Rotary International President-elect Jennifer Jones wants members to imagine the possibilities in the change they can make to transform the world.



Jones, a member of the Rotary Club of Windsor-Roseland, Ontario, Canada, revealed the 2022-23 presidential theme, Imagine Rotary, as she urged people to dream big and harness their connections and the power of Rotary to turn those dreams into reality.

"Imagine, a world that deserves our best," Jones told incoming district governors on January 20th, "where we get up each day knowing that we can make a difference."

Jones, who will make history on 1 July by becoming Rotary's first female president, gave a live online address to precede Rotary's annual training event for district governors from around the world, the International Assembly. The assembly was rescheduled because of the COVID-19 pandemic and will now be held virtually 7-14 February.

Jones told the incoming governors about a chance she took when a member asked for assistance in getting a young peace activist out of Afghanistan during the U.S. troop withdrawal last year. At first unsure how she could help, she relied on "that certain Rotary magic" and contacted a former Rotary Peace Fellow she had met a few years earlier. Less than 24 hours later, the activist was on an evacuation list, and soon she was on her way to Europe.

To better engage members, Rotary needs to "adapt and retool," Jones said, using her hometown as an example. Windsor was once the automotive hub of Canada. But after plant closings left thousands without work, the city needed to retool, in the same way an auto plant would, preparing for new parts or a new model. Now, Jones said, Windsor is a leader in agribusiness and medical and aerospace technology.

For Rotary, "finding the right 'part' to engage each member should be our core function," Jones said. "It comes down to the comfort and care of our members."

Engaging members is crucial to retaining members, she said, adding that we need to ask members what they want to get from Rotary and give them meaningful responsibilities.

"It is our offer of hands-on service, personal growth, leadership development, and lifelong friendships that creates purpose and passion," Jones said.

Embracing change also means embracing new club models, Jones said, as she asked the incoming governors to form at least two new innovative or cause-based clubs during their term. "Let's make sure we engage our members so they love their clubs and their Rotary experience," she added.

Jones also announced the appointment of a Rotaract member as a Rotary public image coordinator and said that she has included Rotaractors on several committees and will assign some Rotaractors as president's representatives.

"We have been entrusted with leadership in our great organization," Jones said. "Now it is up to us to be brave and intentional in our actions, and let others help us lead."

Jones noted that Rotary has little time left to achieve the RI Board of Directors' goal of having women make up 30% of Rotary's members by 2023. Rotary has achieved this in more than 110 countries, she said, but it has a long way to go. She pointed out that Rotaract has already achieved 50% female members.

To raise Rotary's profile, Jones plans to hold a global impact tour that will include talking with leaders about working together to address the world's most pressing challenges. "Rotary opens these doors and we need to harness our connections, to deepen these relationships and create new partnerships," Jones said. "And the best part is, this can happen at every level of leadership."

Jones closed her address by saying that although we all have dreams, acting on them is a choice we make. When an organization like Rotary dreams about big things like ending polio and creating peace, she said, it becomes our responsibility to make them happen. "You don't imagine yesterday," Jones said, "you imagine tomorrow."





The 2022-2023 Imagine Rotary theme explained by incoming Rotary president Jennifer Jones. The theme graphic was designed by an Australian indigenous artist to link with the Melbourne Rotary International Convention in 2023.

Circle - connections to one another

Dots around the circle - Our People. There are seven dots because of Rotary's areas of focus

Circle plus dots around it - Navigation star, our guiding light

Green solid line—digging stick (used when doing hard work); for us it's People of Action, represents the tools for getting things done

Colors: Purple, Green and White - Celebrate DEI—Diversity, Equity and inclusion

Freedom to express ourselves differently but still with a special connection

Purple - Polio

Green - the Environment

White - Peace

Represents the Empowerment and Newness and also the colors were utilized for the women's movement giving us the opportunity to grow our female membership



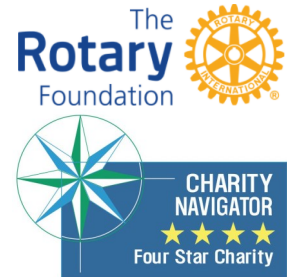
**Rotary Foundation receives highest rating from Charity Navigator for 14th consecutive year**

For the 14th consecutive year, The Rotary Foundation has received the highest rating — four stars — from Charity Navigator, an independent evaluator of charities in the U.S.

The Foundation earned the recognition for adhering to sector best practices and executing its mission in a financially efficient way, demonstrating both strong financial health and commitment to accountability and transparency. Only one percent of the organizations Charity Navigator evaluates have received 14 consecutive 4-star evaluations.

"We are honored to have been recognized and to be among the top 1% of charities evaluated," said Rotary Foundation Trustee Chair John Germ. "Our donors can feel proud knowing that their gifts will allow them to make an impact in their communities and the world for years to come."

The rating reflects Charity Navigator's assessment of how the Foundation uses donations, sustains its programs and services, and practices good governance and openness.



**Rotary in China**

February 1st marks the Chinese New Year. This is the year of the Tiger. There are nearly 900 Rotary clubs in Taiwan. In addition, according to the Rotary Locator App, there are currently 32 Rotary clubs in the People's Republic of China.



The San Antonio Northeast Rotary Club has accumulated over 300 Rotary club banners over the past 34 + years. One of those banners is from the Rotary Club of Chinatown in New York City.



We also have a banner from the Rotary Club of Hualien Harbour, Taiwan.



**新年快樂**

Happy New Year!  
xīn nián kuài lè!

**CASINO Rotary NIGHT!**

San Antonio Airport Rotary Club

Saturday, February 26, 2022  
6:00pm - 9:00pm  
The Petroleum Club  
8620 N New Braunfels Ave, 7th Floor  
San Antonio, TX 78217

All proceeds will benefit our literacy projects

\$50 per Person  
\$75 per Couple  
Includes:  
\$1000 in Playing Chips, Cash bar, Hors d'oeuvres, Raffle, and Silent Auction

Sponsorship opportunities available!

Contact us at (210) 427-9600

**SPONSORSHIP LEVELS**

- PLATINUM**  
\$5,000  
12 TICKETS, ADDITIONAL \$5000 PLAYING CHIPS  
SOCIAL MEDIA POSTS INCLUDING LOGO & LINK  
LOGO ON SIGNAGE @ SIGN-IN TABLE  
LOGO ON CASINO TABLES & FOOD STATION OR SILENT AUCTION
- GOLD**  
\$2,500  
6 TICKETS, ADDITIONAL \$2500 PLAYING CHIPS  
SOCIAL MEDIA POSTS  
LOGO ON 2 CASINO TABLES OR BEVERAGE STATION
- SILVER**  
\$1,500  
4 TICKETS, ADDITIONAL \$1000 PLAYING CHIPS  
SOCIAL MEDIA POSTS  
LOGO ON 1 CASINO TABLE
- BRONZE**  
\$500  
2 TICKETS, ADDITIONAL \$500 PLAYING CHIPS  
SOCIAL MEDIA POST



As we have done in the past, with the Big Game will be taking place on February 13th, we thought we would share with you some information regarding Rotary's presence in the two cities being represented - Los Angeles, California and Cincinnati, Ohio.

There are no less than 21 Rotary clubs that call The City of Angels. The oldest of these clubs is the Rotary Club of Los Angeles. Also referred to as LA5, the Rotary Club of Los Angeles has long been regarded, to use the term coined by Theodore Roosevelt, as a "bully pulpit" for speakers. The club was founded in 1909, while Mr. Roosevelt was president, and is the fifth oldest Rotary club in the world. LA5, as it is known to members, is not only one of the oldest clubs in the world, it is also one of the largest. LA5's membership of more than 300 men and women of accomplishment represent a cross-section of the private sector and government in the Los Angeles metropolitan area. The club also has one of the largest endowments of any Rotary club in the world, the income from which supports a wide range of philanthropic projects that total more than \$350,000 annually.

Whereas Los Angeles has 21



Rotary clubs, Cincinnati has four. The Rotary Club of Cincinnati is the preeminent professional service organization for men and women. Club 17's service to others focuses on children with disabilities in the Tri-state area through its partnerships with Stepping Stones/Camp Allyn, the Roselawn Condon School and other outreach efforts. The Rotary Club of Cincinnati also supports the global effort to eradicate polio worldwide through Rotary International's End Polio Now program. We are the 17th oldest Rotary Club worldwide (formed in 1910) and have over 300 members.

For additional information, please go to: <https://www.eventbrite.com/e/san-antonio-airport-rotary-club-casino-night-tickets-162121649217?utm-campaign=social&utm-content=attendeeshare&utm-medium=discovery&utm-term=listing&utm-source=cp&aff=escb>

With our speaker this evening talking about the airport, we thought this would be an interest Rotary fact to share with you. There are no less than 10 Rotary clubs in the United States that includes the word 'Airport' or 'Field'. One of those club is the San Antonio Airport Rotary Club.

