



San Antonio Northeast Rotary Club
Chartered May 19, 1987 - District 5840 - Club #24625
www.sanortheastrotary.com



the Nor'easter



Rotary
Club of San Antonio
Northeast



**UNITE
FOR
GOOD**



August 12, 2025

Salsalito Cantina Mexican Restaurant
14535 Nacogdoches Road, San Antonio, TX 78247
Social at 5:30 p.m. - Meeting from 6:00 p.m. - 7:00 p.m.



Rotary's Four Way Test of the things we think, say or do:

1.) Is it the TRUTH? 2.) Is it FAIR to all concerned? 3.) Will it build GOODWILL and BETTER FRIENDSHIPS? 4.) Will it be BENEFICIAL to all concerned?

Our speaker this evening is Andrea Jacobson, multidisciplinary visual artist working in painting, sculpture, and murals based in San Antonio. Her artistic journey began in childhood in Garland, Texas, where she spent hours sketching birds, faces, and intricate details from encyclopedias.



Though encouraged to pursue a more traditional path, she built a career in tech before rediscovering art in her early 30s. After enrolling in an oil painting class at a local community college, she began painting nightly while continuing to work full time.

Today, Andrea is sought after for her representational work, known for its intricate patterns, rich textures, and botanical elements. Her paintings capture fleeting moments and explore themes of identity and impermanence, merging technical precision with expressive depth. She has exhibited nationally and internationally and continues to evolve her artistic practice.

UPCOMING PROGRAMS

August 19th To be announced
August 26th Randy Coats,
Crisis Leadership



Please note that District 5840 Governor Craig Hardy's official visit to the San Antonio Northeast Rotary has been rescheduled to **Tuesday, September 2nd**. All club members are encouraged to do their best to be in attendance.

Birthdays & Anniversaries

Kelly Carreon and her husband Danny are celebrating their anniversary today. Happy Anniversary, Kelly and Danny.
Joe King, husband of our Honorary Club Member Jan King, is celebrating his birthday today. Happy Birthday, Joe.
Honorary Club Member Kristine Gusman will be celebrating her birthday on August 15th. Happy Birthday, Kristine.

Second Publication

Randy Coats has applied for membership in the San Antonio Northeast Rotary Club. Randy attended our meeting last week. Randy has not been a Rotarian before, but he has participated in RYLA (Rotary Youth Leadership Awards) before. Randy's classification would be Leadership & Workplace Culture Coaching.



At the start of tonight our Happy Bucks pot is up to \$520. That means if your ticket is drawn tonight and you pull the Joker out of the deck, you will leave with at least \$260

Please note!

You might have noticed that *The Nor'easter* was e-mailed out last week by Elizabeth Monsivais. Elizabeth was pinch hitting for Dan Clark while he was out of town on vacation. In fact, Elizabeth did such a great job, she will be e-mailing out the newsletter each week. Please look for *The Nor'easter* coming from ElizabethMonsivais@ibc.com



August is recognized as Membership and New Club Development Month within Rotary International. This month is dedicated to focusing on growing Rotary's membership and establishing new clubs. It's a time for clubs to welcome new members, develop strategies for attracting prospective members, and celebrate the positive impact Rotary makes in communities.

**District Governor
Craig Hardy's
August Message**



I was officially installed as District Governor of Rotary International District 5840 on the evening of June 28, 2025. It was a festive celebration with a vibrant Mardi Gras theme, well-attended by family, friends, and past and present Rotary club and district leaders. The food and beverages were enjoyed by all. Dan Clark, Executive Assistant Governor, served as Master of Ceremonies, and my brother, Past District Governor Jerry Hardy, performed the installation.

This moment marked the culmination of nearly three years of intensive preparation. That journey included coursework through the Rotary Learning Center, participation in multiple zone and regional meetings, two PETS sessions, and the International Assembly in Orlando. Thanks to this training—and the unwavering support of my DG Line and our district's dedicated Rotarians—I felt prepared, honored, and humbled to serve as District Governor.

The days immediately following my installation were relatively quiet, as I spent time with family who had traveled to San Antonio for the occasion. Most departed by July 3, and my wife Carole and I began making tentative plans to celebrate the Fourth of July. Rain was forecasted, and outdoor festivities seemed uncertain.

On the evening of July 3, a weather report warned of potential heavy rainfall and flash flooding across the Hill Country—including several counties in our district. Rain fell steadily as we went to bed in San Antonio.

By morning, July 4, our phones rang with emergency alerts. Turning on the television, we were confronted with disturbing reports of severe flooding along the Guadalupe River, with Kerr and surrounding counties—part of District 5840—bearing the brunt of the damage. As the weekend unfolded, it became clear that the disaster's scope was widespread.

Fortunately, our district had revised its Disaster Response Plan just last year. I contacted our District Disaster Coordinator and quickly activated our emergency protocol. I reached out to club presidents in affected areas to reassure them that a coordinated district-wide response was already underway. I also convened a virtual meeting with my DG Line to begin planning both short- and long-term response strategies.

Knowing the heart of Rotarians, I was confident they would rise to the challenge—and they did. I formed an ad hoc Disaster Relief Committee, chaired by Foundation Chair Monica Gutierrez, to oversee financial infrastructure for donations. Bobbe Barnes, our 501(c)(3) Foundation Treasurer, established a Zelle account and prepared to accept check donations. With the help of Secretary Jan King, Monica, and Pam Blankenzee, we also launched an online donation portal on our district website.

That same day, I received a call from District Governor Tom Kelchner of District 5890. He expressed his concern and introduced me to Disaster Aid USA (DAUSA). Over the next three days, we held multiple discussions about how DAUSA could support our efforts. Their extensive experience in disaster response—including the three critical phases of response, recovery, and rehabilitation—was invaluable.

After careful consideration, I determined that our district's financial resources would be most impactful during the rehabilitation (long-term recovery) phase, though we also allocated some funds for immediate relief via local clubs.

Continued on page 2

Wrap up from last week

We welcome Christine Sanchez, LVN with Alamo Medical Solutions as our guest speaker last week. Christine has 30 years nursing experience in all levels of healthcare. Christine was very passionate and energetic about her presentation. Thanks go out to Club President Trina Forcey for arranging for Christiine to come out and speak to us.



A reminder that most schools are back in session or will be starting soon. Please be careful when driving through school zones. Reduced speed limits are in effect, and drivers should be alert for children walking, biking, and using school buses. Pay close attention to crosswalks and always yield the right-of-way to pedestrians.

District Governor Craig Hardy’s August Message - continued from page 1

Among those involved in our DAUSA meetings was Past District Governor Kelsey Sola from Florida. Having partnered with DAUSA during past hurricane responses, her insights were essential. She provided guidance on procedures, donation tracking, and communication strategies. She also partnered with Monica to begin the application process for a \$25,000 Rotary International Disaster Relief Grant. On her recommendation, I appointed Kyle Emmons as our district’s official Disaster Relief Coordinator and primary Point of Contact.

By Monday, July 7, we began receiving reports of lives lost and missing. The full magnitude of the disaster was becoming heartbreakingly clear. I attended the Kerrville Rotary Club board meeting the next day to assure them that District 5840 was implementing a strategic plan to support both immediate response and long-term rebuilding. Also in attendance was the President of the West Kerr County Rotary Club—the area most directly affected.

I appointed Greg Faldyn to serve as the district's local Point of Contact for Kerr County. For the San Angelo area in Tom Green County, I reached out to Mason Brooks, who agreed to serve in that capacity.

On Tuesday evening, July 8, I convened a full District Leadership Team meeting to present updates and outline our comprehensive strategy. The following day, DAUSA Executive Director Larry Agee arrived in Kerr County, where he met with emergency officials and began formal assessments. His team established a base in Fredericksburg and began daily deployments to affected zones. They also introduced us to their volunteer management platform, Stability, and encouraged Rotarians to register and participate.

By Thursday, July 10, DAUSA had begun providing direct aid in Kerr County. The short-term relief phase was officially underway. Meanwhile, members of the New Braunfels Rotary Club were assisting DAUSA with search, rescue, and cleanup operations.

Donations quickly surpassed our initial expectations. Our 501(c)(3) Foundation Board met that Thursday and voted to distribute funds through local Rotary clubs—ensuring that those closest to the impacted communities could respond swiftly and effectively.

In just ten days, I witnessed the strength, unity, and compassion that define Rotary. Though we are still early in this journey, I am confident that, with the continued dedication of our members and partners, we will help restore lives and rebuild communities across District 5840.

To date, we have raised over \$250,000 through our District Foundation. Additionally, our application for the \$25,000 Rotary International Disaster Relief Grant has been approved, and funds are expected soon. We have begun receiving and processing grant requests—primarily for replacement of critical equipment lost during rescue and response—adhering closely to Rotary International guidelines.

DAUSA remains our “boots on the ground,” supported by the tireless efforts of Rotarians from across District 5840. Hundreds of volunteer hours have been logged by Rotarians proactively stepping up—without needing to be asked. We are immensely proud of these individuals, who exemplify Service Above Self.

Rotary clubs have also hosted fundraisers and donation drives, collecting food, tools, and gear for first responders and affected families. Through this coordinated response, we have truly Created IMPACT Through Service:

- Identified the short- and long-term challenges our communities face
- Measured the needs by defining the who, what, when, where, and why
- Planned strategically by assigning roles, setting goals, timelines, and allocating resources
- Acted by enlisting trusted partners and mobilizing community volunteers
- Communicated our shared purpose across our district and beyond
- Told the Story through social media, our website, and district-wide communications

We will continue to Unite For Good—because that is what Rotary does best.

ROTARY ROCKSTAR
CHALLENGE 2025-26



Rotary
District 5840

We are excited to announce the roll-out of the 2025-2026 Public Image Rotary Rockstar Challenge - a 6-level journey to boost your Club's visibility and community engagement using Rotary's powerful tools and resources. This fun and engaging challenge is designed to help clubs use Rotary's powerful tools and resources to tell your story and build a stronger connection with your community. Here's a quick look at the challenge levels:

- Level 1: Own the Brand - Create a white version of your Club Masterbrand logo using the Rotary Brand Center.
- Level 2: Learn the Basics - Take a short Public Image course on the Rotary Learning Center and submit your certificate.

- Level 3: Tell Your Story - Submit two stories for the District Newsletter and social media.
- Level 4: Celebrate New Members - Submit photos and names of all new Rotarians to be featured on District social media.
- Level 5: Show You're People of Action - Create a People of Action image using the Rotary Brand Center and share your story.
- Level 6: Promote Your Club to the Community - Write and submit a press release to share your impact with local media.

Visit the Rotary Rockstar Challenge webpage for tools, resources, and submission links to guide you through each level.
<https://www.rotary5840.org/sitepage/rotary-rockstar-challenge>

Dear Fellow Rotarians,

I'm reaching out with an important and heartfelt request on behalf of our incoming Japanese exchange students.

We're in need of host homes for two students — one male and one female — for the following nights:

- August 15 & 16
- August 21 & 22

If you're able to host both students, they will need separate sleeping spaces. Even if you can only take one student, or host for just one night, every little bit helps and means the world to these students and to us. This is such a beautiful opportunity to share Rotary hospitality and make a lasting impact on a young person's life. If your club or members might be able to assist, I would be beyond grateful.

Please feel free to forward this request or share it at your next club meeting. If you're able to help or have any questions, please don't hesitate to text or call me directly at (936) 240-0250.

With gratitude,
Holly Croom
District 5840 Membership Chair
Incoming Public Image Chair
San Antonio North Central Rotary Club
(936) 240-0250



Rotary Foundation Raffle Instructions



Each member will receive one book (10 tickets at \$10 each) to sell and raise funds for our Rotary Foundation Annual Fund.

Each member can send \$100 directly to Rotary Foundation Annual Fund or your Club Foundation Chair can collect money from members and use the Multiple Contribution form with one check to Rotary Foundation Annual Fund.

Winner receives a \$5000 voucher for a 7-night Western Caribbean Cruise on the MSC Seascapes from Galveston, TX to be taken anytime in 2026.



Seller of winning ticket receives \$500 in cash.



Club Foundation Chair to mail ticket stubs (no staples) and deposit sheet to the following address by **January 15, 2026**:
Monica Gutierrez
3606 Herron Ct. San Antonio, TX 78217



Raffle Drawing will be held at RLI on January 31, 2026 at the Northwest Vista College campus in San Antonio, TX at 12PM.

Note: Raffle tickets per club were distributed at DG installation; contact your Assistant Governor if your club has not received them.



Why We Walk: We are Rotarians, Rotaractors and Interactors that have extensive leadership experience around Alzheimer's including Alzheimer's education, patient care, prevention management, research for a cure and strategic partnership. We have chosen to band together as a Rotary Action Group to meld our passion and energies and direct them to supporting this wonderful effort. This is why we are proud to support the Alzheimer's Association's Walk to End Alzheimer's, the world's largest fundraising event for Alzheimer's Disease and related dementias. We share a vision of a world without Alzheimer's and we are inviting all Rotarians to walk with us in solidarity in more than 600 communities across the country. The funds raised will help fight Alzheimer's disease through vital research, advocacy efforts and essential support programs and services in your communities. Your team donations will play an important role in improving the lives of people living with Alzheimer's, their families, and caregivers.

Join San Antonio's Rotary Team Today!



Team Rotarians Unite For Good



15th Annual Halloween Bowling Fundraiser

Saturday, October 18th from 12:00 noon to 3:00 p.m. at
Astro SuperBowl,

3203 Harry Wurzbach Rd. at Austin Highway

Funds raised from this event will go to

Awarding a scholarship to a graduating senior at James Madison High School

Supporting the James Madison Interact Club Food Pantry

Supporting other humanitarian causes that will help serve our community

We are asking folks to come out in the finest **HALLOWEEN** costumes.

***** There will also be a Silent Auction *****

with items for bowlers and non-bowlers to bid on.

Cost is \$25 per bowler

Bowling will consist of 3 games or 3 hours, whichever comes first.

Shoe rental is included with the cost.

*** Please try to arrive by 11:45 a.m. to get your shoes and your lane assignment ***

For more information, please contact Dan Clark at danclark@ibc.com or (210) 799-4474

**In addition to looking for bowlers, we are also
looking for sponsors.
October 18th is only 67 days away.**



Rotary District 5840 Flood Relief Update

Thank you for your incredible compassion and support as we respond to the catastrophic flooding in Kerrville and surrounding communities. As you know, the damage is widespread, and the recovery process will be a long and ongoing effort. Rotary's strength lies in our unity and ability to act—and we're already seeing clubs across the District rise to the occasion.

Meet Our Disaster Relief Coordinator

We are pleased to share that Kyle Emmons has been appointed as our Disaster Relief Coordinator. Kyle will serve as the central point of contact for tracking physical donations, coordinating resource distribution, and for questions regarding contributions and logistics. His leadership ensures we stay organized and effective as we respond, recover, and rebuild.

For questions or coordination, you can reach Kyle at: kyleemmons1@gmail.com

Help Us Track Club Disaster Relief Efforts

To ensure we capture the full impact of our collective response, we've created a Disaster Relief Reporting Form for clubs to use. Whether your club is collecting donations, assembling supplies, or helping with cleanup, we ask that you please submit your efforts here:

<https://form.jotform.com/251896056988074>

This helps us tell the full story of how Rotary is showing up for our communities.

Partnering with Disaster Aid USA

Rotary District 5840 is now partnering with Disaster Aid USA, a Rotary-led disaster response organization, to coordinate volunteer efforts on the ground. As conditions stabilize and needs are assessed, Disaster Aid USA will help guide safe and effective volunteer opportunities, such as:

- Debris removal and cleanup
- Distribution of food and supplies

<https://stability.org/join/DisasterAidUSA>

- Once you have created an account - search for the Rotary District 5840 team. Contact our Volunteer Coordinator is James Cox, Canyon Lake Rotary - jamescoxrotary@gmail.com on how to find volunteer opportunities for area.

How to Donate

As a reminder, our 501(c)(3) Foundation is accepting tax-deductible donations to directly support flood relief efforts:

Credit Card – <https://rotary5840.org/donate/district-5840-disaster-relief/>

Check – Payable to Rotary District 5840 Foundation, Memo: Disaster Relief

Mail to: Rotary District 5840 Foundation, P.O. Box 13, Boerne, TX 78006

Zelle Payment - Send to: D5840floodrelief2025@gmail.com

Let's continue to Unite for Good, serve with compassion, and show the strength of Rotary when it's needed most.

Craig Hardy

District Governor 2025-2026

DISTRICT 5840 DISASTER RELIEF



Rotary
District 5840

#RotaryInAction



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For more information, please contact Dan Clark at danclark@ibc.com or ext-23174



SPONSORSHIP LEVELS



CORPORATE SPONSOR - \$500

- 2' X 3' SPONSOR BANNER WITH LOGO AND VERBIAGE
 - ONE (1) FREE TEAM ENTRY
- SPECIAL PA ANNOUNCEMENT DURING FUNDRAISER
 - LOGO ON EVERY WEBPAGE
- RECOGNITION IN SOCIAL MEDIA POSTS

LANE SPONSOR - \$200

- 2' X 3' SPONSOR BANNER WITH LOGO AND VERBIAGE
 - LOGO ON EVERY WEBPAGE
- SPECIAL PA ANNOUNCEMENT DURING FUNDRAISER

IN-KIND / SILENT AUCTION SPONSOR

SPECIAL PA ANNOUNCEMENT DURING FUNDRAISER



Scan the QR Code and
enter the dollar
amount of your
sponsorship

