



San Antonio Northeast Rotary Club
Chartered May 19, 1987 - District 5840 - Club #24625
www.sanortheastrotary.com



the Nor'easter



August 20, 2024



Salsalito Cantina Mexican Restaurant
14535 Nacogdoches Road, San Antonio, TX 78247
Social at 5:30 p.m. - Meeting from 6:00 p.m. - 7:00 p.m.



REMINDER - Schools are back in session. Please pay attention and drive safely in school zones.

Rotary's Four Way Test of the things we think, say or do:

1.) Is it the TRUTH? 2.) Is it FAIR to all concerned? 3.) Will it build GOODWILL and BETTER FRIENDSHIPS? 4.) Will it be BENEFICIAL to all concerned?

Our speaker this evening is James McKnight. James McKnight is a founding member of Ortiz McKnight PLLC. James will be speaking to us about San Antonio's Commercial and Entertainment Real Estate Market. He practices land use planning and zoning in San Antonio. Prior to joining the firm, James served as a Managing Partner of a boutique land use law firm in San Antonio. Prior to his law practice, James worked as an architect designer and project manager for Adolph Ziemba, AIA & Associates in Burbank, California specializing in public school and multi-family residential design and construction administration. Additionally, he spent several summers teaching architecture design studio at the University of Southern California in Los Angeles, and has taught Planning and Land Use Law and Land Use Policy courses for the College of Public Policy graduate program at The University of Texas at San Antonio. James has spoken at multiple UT Land Use Conferences, including a presentation in 2019 on the Hays Street Bridge Project. James graduated from the University of Oregon School of Law in 2011 and the University of Southern California in 2003 with a B. Arch (Cum Laude) in Architecture, AIAS Member. He is a member of the San Antonio Bar Association, Texas Bar Association, Urban Land Institute, and served as the Chair of the San Antonio Bar Environmental Law Section from 2012-2017. James is also a member of the San Antonio North Central Rotary Club.



14th Annual Halloween Bowling Fundraiser

Saturday, October 26th from 12:00 noon to 3:00 p.m. at
Astro SuperBowl,
3203 Harry Wurzbach Rd. at Austin Highway

Funds raised from this event will go to
Awarding a scholarship to a graduating senior at James Madison High School
Supporting the James Madison Interact Club Food Pantry
Supporting other humanitarian causes that will help serve our community

We are asking folks to come out in the finest **HALLOWEEN** costumes.

***** There will also be a Silent Auction *****

with items for bowlers and non-bowlers to bid on.

Cost is \$25 per bowler

Bowling will consist of 3 games or 3 hours, whichever comes first.

Shoe rental is included with the cost.

OCTOBER 26TH WILL BE HERE BEFORE YOU KNOW IT

Only 67 days until our 14th Annual Halloween Bowling & Silent Auction Fundraiser. This year's event will be held on Saturday, October 26th from 12:00 noon to 3:00 p.m. at Astro SuperBowl, 3203 Harry Wurzbach Rd. at Austin Highway. We need all club members to participate in order to make the event a success. Remember that the funds raised from this event will be used to award a scholarship to a graduating senior at James Madison High School, supporting the James Madison Interact Club Food Pantry, sponsoring two students to attend RYLA (Rotary Youth Leadership Awards), along with other humanitarian causes that will help serve our community.

Please contact Dan Clark at danclark@ibc.com or (210) 799-4474 if you have any questions.

SCAN QR CODE FOR BOWLING REGISTRATION



WE ARE ALSO LOOKING FOR SPONSORS

\$500 - CORPORATE SPONSOR - 2' X 3' SPONSOR BANNER WITH LOGO AND VERBIAGE, ONE (1) FREE TEAM ENTRY, SPECIAL PA ANNOUNCEMENT DURING FUNDRAISER, LOGO ON EVERY WEBPAGE, RECOGNITION IN SOCIAL MEDIA POSTS

\$200 - LANE SPONSOR - 2' X 3' SPONSOR BANNER WITH LOGO AND VERBIAGE, LOGO ON EVERY WEBPAGE, SPECIAL PA ANNOUNCEMENT DURING FUNDRAISER

SCAN QR CODE AND ENTER DOLLAR AMOUNT OF SPONSORSHIP



UPCOMING ROTARY MEETINGS / EVENTS

August 27th Marion Thomas, Director / CEO, Blessed Angels Community Center
September 3rd Anna Schragin, Alzheimer's Association of South Texas
September 10th Service Project at the Alzheimer's Association *
* This service projects takes the place of our meeting
September 17th Speaker to be announced
September 24th Representative from Vibrant Works, formerly known as Lighthouse for the Blind

Birthdays & Anniversaries

Honorary Rotarian Chelsea Torres will be celebrating her birthday on August 24th. Happy Birthday, Chelsea.



At the start of tonight our Happy Bucks pot is at \$751. That means if your ticket is drawn tonight and you pull the Joker out of the deck, you will leave with at least \$375.50.



On Friday, September 6th, from 11:45 a.m. to 1:45 p.m. at the Marriott Riverwalk, there will be an All Club Luncheon celebrating our District with an All Club Luncheon at the 2024 Zone Institute! This is a great opportunity to hear first-hand from our Rotary International President Elect, Mario Cesar Martins de Camargo from Brazil, and our Rotary International Director, Salvador Rizzo from Mexico. This invitation is open to all Rotarians in our District. There are only 100 seats available for this luncheon and the cost

is \$75 per person. [Click to Register](#)

The first meeting of the new school year of the Madison Interact Club will be next Monday, August 26th from 4:30 p.m. - 5:00 p.m. in room D07. They will be meeting every other Monday unless there is a holiday. All Rotary club members are encouraged to attend the Madison Interact Club meetings to show our support. Madison High School is located at 5005 Stahl Road, San Antonio, TX 78247.



We were pleased to welcome Melvin Amerson, Vice Chair of The Carver Development Board at The Carver Community Cultural Center as our speaker last week. Since 1929, the mission of the Carver Community Cultural Center is to celebrate the diverse cultures of our world, nation and community, with emphasis on its African and African-American heritage, by providing premier artistic presentations, community outreach activities and educational programs. Melvin gave us a review of the history of "The Carver" and also brought us up to date on all the current activities. Thanks to Trina Forcey for scheduling Melvin to come out and pay us a visit. After this presentation, club president Russell Sturgeon presented Melvin a Speaker's Certificate of Appreciation.





Take your leadership skills to the next level with RLI -

Rotary Leadership Institute

There will be a Rotary Leadership Institute (RLI) on Saturday, September 21st, 2024 from 8:30AM to 4:30PM at the Northwest Vista College, 3535 N Ellison Dr, San Antonio, TX 78251. [Click for map.](#) Classes will begin at 9AM. The institute is \$50 and is open to all Rotarians. [Click to Register.](#)

RLI is a very informative and fun day. You will be enjoy a program that is well-planned and presented by district leaders There is great inter-action amongst attendees and you will learn quite a bit about leadership qualities and the "nuts and bolts" of Rotary. RLI seeks to provide quality education in Rotary knowledge and leadership skills to Rotarians interested in developing their Rotary participation and to those identified by Rotary Clubs as having a potential in club leadership. These educational opportunities will teach skills that will benefit the members in their lives and in their volunteer service. For questions, contact Arden Riley, at arden.riley@gmail.com.

ROTARY ROCKSTAR CHALLENGE 2024-25

LEVEL 1 - CREATE PUBLIC IMAGE ACTION PLAN

Complete short survey to easily create Club Public Image Action Plan. Send confirmation email to Club President to enter goals in Rotary Club Central

LEVEL 2 - SUPPORT TO END POLIO

Host/co-host a Polio Fundraiser: submit a flyer & register event at endpolio.org. Use the pre-event list to promote your Club Fundraiser to the Community!

LEVEL 3 - EXPAND YOUR REACH

Submit 2 Club Stories for promotion in the District newsletter, social media and website

LEVEL 4 - MEMBERSHIP GROWTH

Create a Club Brochure or a rack card that will promote your Club to the community. Include your Club logo and a Call-to-action

LEVEL 5 - SHOWCASE THE MAGIC OF ROTARY

Create a 60-90 second video that showcases the impact your Club makes in the community

-BONUS ROUNDS-

LEVEL 6 - CONNECT WITH MEMBERS

Create a Club Newsletter and send us a copy to entered into a separate contest

LEVEL 7 - GET MEDIA ATTENTION

Create a professional press release using the Press Release Template. Then use the Media Contacts list to submit your press release to the media!



Celebration of Districts

The Celebration of Districts for Rotary District 5840 South Central Texas and Rotary District 5870 Central Texas at the Embassy Suites, 1001 E McCarty Ln, San Marcos, TX 78666 on May 2-4, 2025.



Join us for an unforgettable weekend on May 2-4, 2025 at the Embassy Suites in San Marcos celebrating friendship and community as Rotary Districts 5840 and 5870 come together for a special occasion. This event is dedicated to fostering camaraderie among Rotarians and friends, emphasizing the values of service and fellowship that define our Rotary spirit.

Early Bird Pricing - August 15 through September 15 - limited to 50, \$150 per person. After September 15, the price is \$175 per person

Highlights of the Weekend:

Casino Night: Roll the dice and try your luck at our thrilling Casino Night. Enjoy a variety of classic games such as blackjack, roulette, and poker, all in a friendly and spirited atmosphere. Theme is speakeasy/roaring twenties.

Fellowship: Connect with fellow Rotarians and guests from both districts as we celebrate the bonds that unite us in service and friendship.

Entertainment: Delight in live music, dancing, and entertainment throughout the evening, creating moments of joy and celebration.

Join us as we come together to celebrate the spirit of Rotary and the power of friendship. See you there!

Hotel link and pricing will be available January 2025.

With James McKnight talking to us this evening about the Commercial and Entertainment Real Estate Market which will include conversation about the Spurs, Roadrunners, and Missions, we thought we would include something that we saw from the Rotary Club of Allentown, Pennsylvania newsletter that combines Rotary and our national pastime.

Baseball and the Game Plan of Rotary - from the Rotary Club of Allentown, Pennsylvania

Rolf Schlake gave this invocation for our meeting on Friday which featured the speaker from the IronPigs (the Lehigh Valley IronPigs play in the Triple-A International League). Rolf says it was inspired by something he heard a few years ago and it inspired this thought-provoking invocation combining baseball analogies and the Rotary 4 Way Test:

In this game of life we have all worn different uniforms:

Perhaps,

Blue Jays in our squawking and complaining,

Pirates in some of our dealings,

Dodgers of responsibility.

However, we can readily get out of this foul territory, by being a **Mariner** and getting ourselves on course, by being

Braves in our convictions,

Giants in our impact,

Tigers in our actions, and

Royals in our ethics

Whether we put on **Red Sox** or **White Sox**, we know that:

By playing by the rules with knowledge and skill, by practicing hard and using dogged self-determination, we will handle the curve balls and will minimize our errors, get out of our slump, and maybe not hit a home run every time, but with singles, move the runner of good deeds along the base path.

So as we come up to the batter's box of everyday, we've been given the sign from the dugout to swing for the fences and implement the game plan of Rotary, knowing that: **Play Ball !!**

One more to add, that Rotary's **Mission** is, *Service Above Self*.



The Four Way Test

of the things we think, say and do

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