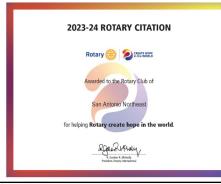




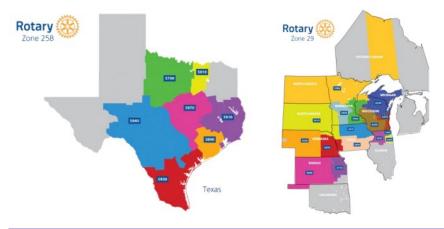
## Our speaker from last week

Our speaker last week was James McKnight. James is a founding member of Ortiz McKnight PLLC. He is also a member of the San Antonio North Central Rotary Club. He spoke to us about San Antonio's Commercial and Entertainment Real Estate Market. His presentation included the much talked about proposed new stadium for the San Antonio Missions baseball club, the development of San Pedro Creek, Cattleman Square, Hemisfair, and several other topics. Thank you James for a very interesting and information presentation.





The San Antonio Northeast Rotary Club was proud to find out officially last week that the club earned a Rotary Citation for the 2023-24 Rotary Year. Now called the Club Excellence Award starting with the 2024-25 Rotary Year, this award recognizes the hard work clubs do throughout the year. Working to achieve the Club Excellence goals helps clubs engage their members, increase their impact, stay relevant in their communities, and run more efficiently. A welcoming and engaging club not only fosters a positive experience for its members, but also reflects the values of Rotary. When clubs achieve these goals, they contribute to the overall health and culture of Rotary for generations to come. Thanks go out to all of our club members that made this recognition possible. We can say confidently that we are well on our way to being awarded a Club Excellence Award for 2024-25.



# So what is a Rotary zone?

The Rotary world is divided into 34 zones, each with approximately the same number of Rotarians. Zones are paired together, and each pair of Zones, elects a director to serve a two-year term on the Rotary International Board of Directors, for a total of 17 directors. Zones also provide guidance and resources to clubs and districts to help them become more effective Rotary leaders. Zone coordinators specialize in areas such as membership, public image, The Rotary Foundation, and PolioPlus. For example, Zones 25B / 29 have coordinators who present monthly educational webinars on topics like membership and public image.

There will be a Rotary Leadership Institute (RLI) on Saturday, September 21st, 2024 from 8:30 a.m. to 4:30 p.m. at the Northwest Vista College, 3535 N Ellison Dr, San Antonio, TX 78251. <u>Click for map</u>. Classes will begin at 9AM. The institute is \$50 and is open to all Rotarians. <u>Click to Register</u>.

RLI is a very informative and fun day. You will be enjoy a program that is well-planned and presented by district leaders There is great inter-action amongst attendees and you will learn quite a bit about leadership qualities and the "nuts and bolts" of Rotary. RLI seeks to provide quality education in Rotary knowledge and leadership skills to Rotarians interested in developing their Rotary participation and to those identified by Rotary Clubs as having a potential in club leadership. These educational opportunities will teach skills that will benefit the members in their lives and in their volunteer service. For questions, contact Arden Riley, at <u>arden.riley@gmail.com</u>.



Rotary Leadership Institute

# ROTARY ROCKSTAR CHALLENGE 2024-25

#### LEVEL 1 - CREATE PUBLIC IMAGE ACTION PLAN

Complete short survey to easily create Club Public Image Action Plan. Send confirmation email to Club President to enter goals in Rotary Club Central

#### LEVEL 2 - SUPPORT TO END POLIO

Host/co-host a Polio Fundraiser: submit a flyer & register event at endpolio.org. Use the pre-event list to promote your Club Fundraiser to the Community!

LEVEL 3 - EXPAND YOUR REACH Submit 2 Club Stories for promotion in the District newsletter, social media and website

LEVEL 4 - MEMBERSHIP GROWTH Create a Club Brochure or a rack card that will promote your Club to the community. Include your Club logo and a Call-to-action\_\_\_\_\_

LEVEL 5 - SHOWCASE THE MAGIC OF ROTARY Create a 60-90 second video that showcases the impact your Club makes in the community

-BONUS ROUNDS-

LEVEL 6 - CONNECT WITH MEMBERS Create a Club Newsletter and send us a copy to entered into a separate contest

### LEVEL 7 - GET MEDIA ATTENTION

Create a professional press release using the Press Release Template. Then use the Media Contacts list to submit your press release to the media!





The Celebration of Districts for Rotary District 5840 South Central Texas and Rotary District 5870 Central Texas at the Embassy Suites, 1001 E McCarty Ln, San Marcos, TX 78666 on May 2-4, 2025.



Join us for an unforgettable weekend on May 2-4, 2025 at the Embassy Suites in San Marcos celebrating friendship and community as Rotary Districts 5840 and 5870 come together for a special occasion. This event is dedicated to fostering camaraderie among Rotarians and friends, emphasizing the values of service and fellowship that define our Rotary spirit.

Early Bird Pricing - August 15 through September 15 limited to 50, \$150 per person. After September 15, the price is \$175 per person

Highlights of the Weekend:

Casino Night: Roll the dice and try your luck at our thrilling Casino Night. Enjoy a variety of classic games such as blackjack, roulette, and poker, all in a friendly and spirited atmosphere. Theme is speakeasy/roaring twenties.

Fellowship: Connect with fellow Rotarians and guests from both districts as we celebrate the bonds that unite us in service and friendship.

Entertainment: Delight in live music, dancing, and entertainment throughout the evening, creating moments of joy and celebration.

Join us as we come together to celebrate the spirit of Rotary and the power of friendship. See you there!

Hotel link and pricing will be available January 2025.