



San Antonio Northeast Rotary Club
Chartered May 19, 1987 - District 5840 - Club #24625
www.sanortheastrotary.com



the Nor'easter



**UNITE
FOR
GOOD**



November 4, 2025

Salsalito Cantina Mexican Restaurant
14535 Nacogdoches Road, San Antonio, TX 78247
Social at 5:30 p.m. - Meeting from 6:00 p.m. - 7:00 p.m.



Rotary's Four Way Test of the things we think, say or do:

1.) Is it the TRUTH? 2.) Is it FAIR to all concerned? 3.) Will it build GOODWILL and BETTER FRIENDSHIPS? 4.) Will it be BENEFICIAL to all concerned?

Our speaker this evening is **Haley Schaefer**, Manager for **Do What You Love To End ALZ** for the Alzheimer's Association, serving both the San Antonio & South Texas Chapter as well as the Capital of Texas Chapter. She brings a strong background in nonprofit leadership, community engagement, and development. Haley began her career as an entrepreneur and later founded a local nonprofit in 2022, igniting her passion for connecting communities with meaningful causes.



**DO WHAT YOU
LOVE TO END ALZ**
ALZHEIMER'S ASSOCIATION

Originally from San Diego, Haley has called San Antonio home since 2016. She is a proud wife of 11 years and mom to her 5 year old and 1.5 year old. Her commitment to the Alzheimer's Association mission is deeply personal, as several of her loved ones have been affected by Alzheimer's.

UPCOMING PROGRAMS

- November 11th **Lauren Burns, Resilience & Overcoming Adversity**
- November 18th **Cameron Weber, 3-D printer applications**
- November 25th **No meeting due to week of Thanksgiving**
- December 2nd **To be announced**
- December 9th **Monica Gutierrez, Camino de Santiago**
- December 16th **Christine Hill, San Antonio Film Commission**



Support the San Antonio Northeast Rotary Club. Purchase a \$25 gift card to The Wash Tub for only \$20, and \$10 from each card will go directly to the San Antonio Northeast Rotary Club. It's a win-win: keep your car shining and help our organization serve the community.

Up through **November 12, 2025**, scan the QR code below or click the link to purchase

<https://forms.1tub.co/0CcZwv1>

Thank you for supporting the San Antonio Northeast Rotary Club.



Rotary
Club of San Antonio
Northeast

Rotary's main objective is service — Service Above Self.

The 1.2 million Rotarians who make up more than 35,000 Rotary clubs in over 200 countries in the world share a dedication to the idea of

Rotary provides service to others, promotes integrity, and advances world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.

Rotary clubs are open to people of all cultures and ethnicities and are not affiliated with any political or religious organizations.

The San Antonio Northeast Rotary Club has been serving our community since 1987.



District Governor Craig Hardy's message for November

November is Rotary Foundation Month, a time when Rotarians across the world celebrate and strengthen one of the most impactful charitable organizations on the planet: The Rotary Foundation. Established in 1917, the Foundation has grown into a global engine for service, advancing Rotary's mission to promote peace, fight disease, provide clean water and sanitation, support education, grow local economies, and protect the environment. Every project supported by the Foundation reflects our shared commitment to creating lasting change in our communities and around the world.



The most iconic example of this work is PolioPlus. Through the perseverance of Rotary and our global partners, polio cases have been reduced by more than 99 percent, and we continue the fight until eradication is achieved. This success demonstrates what is possible when we combine vision, resources, and determination.

This year, our Rotary International Presidential theme, Unite for Good, calls us to strengthen the bonds of fellowship and collaboration that make Rotary unique. Foundation Month is the perfect opportunity to reflect on how uniting our passion and our generosity accelerates good in the world. Contributions to the Annual Fund and Endowment Fund directly empower clubs like ours to design and deliver projects that uplift people in meaningful and measurable ways.

When we give to The Rotary Foundation, we are not simply making a donation. We are investing in clean water for families, literacy for children, safety for first responders, and hope for those who need it most. We unite across borders, cultures, and professions, living out Rotary's core belief that service transforms lives.

As we observe Foundation Month, let us renew our commitment to Unite for Good by giving, engaging, and sharing the story of Rotary. Through the Foundation, our collective service becomes a global force for peace, progress, and compassion.

Birthdays & Anniversaries

District Secretary, and Honorary San Antonio Northeast Rotarian Jan King will be celebrating her birthday on November 5th. Happy Birthday, Jan.

Preston McKinney and his wife Anne will be celebrating their wedding anniversary on November 9th. Happy Anniversary, Preston and Anne.

Becky Robles will be celebrating her birthday on November 10th. Happy Birthday, Becky.

Snacks needed for Madison

The Family Specialist at Madison High School has reported that the school is currently is out of easy snack food to hand out, such as Cheez It crackers, granola bars, fruit cups, etc. If you would like to donate these items, please bring them with you to our meeting tonight.



At the start of tonight our Happy Bucks pot is up to \$845. That means if your ticket is drawn tonight and you pull the Joker out of the deck, you will leave with at least \$422.50.

Our meeting last week was the closest to Halloween, so some of our members dressed up for the occasion. Our speaker last week was Sam Goldfarb. He spoke to us about card collecting. The practice of card collecting can be approached as a hobby for enjoyment or an investment, with the value of cards influenced by their condition, scarcity, and popularity. Collectible cards include sports cards (like baseball, football, and basketball), collectible card games (like Pokémon and Yu-Gi-Oh!), and other non-sports cards featuring everything from entertainment to fictional characters. Common collecting focuses include vintage cards, rookie cards, and cards of a specific player, team, or game.



After his presentation, Club President Trina Forcey presented Sam with a Speaker's Certificate of Appreciation and a copy of the *Rotary* magazine.

Why We Walk: We are Rotarians, Rotaractors and Interactors that have extensive leadership experience around Alzheimer's including Alzheimer's education, patient care, prevention management, research for a cure and strategic partnership. We have chosen to band together as a Rotary Action Group to meld our passion and energies and direct them to supporting this wonderful effort. This is why we are proud to support the Alzheimer's Association's Walk to End Alzheimer's, the world's largest fundraising event for Alzheimer's Disease and related dementias. We share a vision of a world without Alzheimer's and we are inviting all Rotarians to walk with us in solidarity in more than 600 communities across the country. The funds raised will help fight Alzheimer's disease through vital research, advocacy efforts and essential support programs and services in your communities. Your team donations will play an important role in improving the lives of people living with Alzheimer's, their families, and caregivers.

As of earlier today, the Rotary District 5840 Team has raised **\$10,001**. Our goal is **\$12,000**. Let's keep the momentum going by sending your page link to all your contacts and keep raising ALZ Walk \$\$! October is ask for donations month!! If you have any questions, please contact Dave Miller at (512) 656-2852. The Walk to End Alzheimer's is this Saturday, November 8th at Six Flags Fiesta Texas, 17000 W I-10, San Antonio, TX 78257. Registration opens at 8:00 a.m., with the Opening Ceremony starting at 9:00 a.m. The Walk itself starts at 9:30 a.m. with a length of 1.6 miles.

WALK TO END ALZHEIMER'S

ALZHEIMER'S ASSOCIATION

Join San Antonio's Rotary Team Today!

Team Rotarians Unite For Good

District 5840 Virtual Fireside Chat on Monday, November 10th at 6:30 p.m.

Have you ever wondered what Rotary is truly all about? Whether you are brand new to Rotary or a long-time member, you're invited to join us for an engaging District 5840 Virtual Fireside Chat on Monday, November 10th at 6:30 PM (on Zoom). You might be asking yourself why you should attend. The Fireside Chat is designed to orient new Rotarians and give them a deeper understanding of Rotary's mission, values, and opportunities. It's a chance to go beyond the basics of club meetings and service projects to explore topics such as:

- What does it really mean to be a Rotarian?
- How does Rotary change lives—locally and globally?
- What opportunities exist for personal and professional growth?

Fireside Chats aren't just for new members. Even if you've been in Rotary for years, your presence is valuable. Fireside Chats are not only about learning but also about sharing experiences and building connections. Seasoned Rotarians can bring insight, stories, and inspiration that help new members feel truly welcomed into the family of Rotary. Rotary is more than a club—it's a movement of people who believe in service above self, who come together to create lasting change in the world. This Fireside Chat is your opportunity to connect, learn, and be inspired by what it means to be part of that movement.

Mark your calendar and plan to join us! Invite new members, prospective members, and long-standing Rotarians alike. Together, we'll celebrate what it truly means to be Rotarians!

Event Details

When: Monday, November 10, 2025
Time: 6:30 p.m. (Online)
Where: Register in advance at:
<https://us02web.zoom.us/join/register/CdjWCMPyR2iCFvaHNDTmhv>



PUBLIC IMAGE TRAINING SEMINAR

Wednesday, Nov. 19th
Zoom Meeting
6:00-7:00pm

You're invited to join us for our upcoming Public Image Training Seminar on Wednesday, November 19th at 6:00 p.m. (via Zoom).

This session will focus on District Public Image Resources & Rotary Brand Center Tools, equipping you with practical skills to confidently promote your club's projects and impact.

During this interactive training, you'll discover how to:

- Strengthen your club's public image and visibility
- Access and apply Rotary Brand Center resources effectively
- Tell your Rotary story with confidence and clarity

Plus, be among the first to see the release of our new Rotary Storytelling Guide!

Date: Wednesday, November 19th
Time: 6:00 p.m.
Location: Zoom (link will be sent later)
Register at the link below to receive Zoom link
<https://rotary5840.org/events/public-image-training-district-pi-resources/>

Don't miss this opportunity to enhance your public image skills and learn how to share your Rotary impact with confidence!

James Madison

Interact Club

Members of the Madison High School Interact Club recently volunteered Sleep In Heavenly Peace, a non-profit that believes that a bed is a basic need for the proper physical, emotional and mental support that a child needs. The Madison Interact Club has been volunteering at SHP for several years. Thank you Madison Interactors for all the great things that you do for our community.

